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INTRODUCTION

Tourism has wide acceptance as one of the main contributions to the national economy in many countries, for example in Spain, placing hotels in the most competitive segment of the tourism market in that country (INE 2010). However, tourism to Spain from domestic and international travelers has declined since the beginning of the worldwide recession in 2008. UNWTO (2013) reported that the global economic crisis causes a negative effect from the decrease in demand for tourism. In particular, Western Europe (e.g., Spain) encountered a sharp decline in the flow of tourists, and consequently caused a rise in unemployment (Instituto de EstudiosTurísticos, 2010). Similarly, hotel companies seem to be less stable and their profitability has become unpredictable from the challenges of a maturing market and a reduction of competitiveness as a destination for attracting tourists (Atkinson and Brander 2001; Perles-Ribes et al., 2013; Aguiar-Quintana, Park and Araujo, 2014).

In this context with increasing international competition, the importance of managing human resources management has become a crucial factor in the competitiveness of hospitality industry. It is crucial for managers to increase employees' perceptions of justice and commitment to the organization because it will lead to an increase of the extra-role behavior of the employees through organizational citizenship behavior and it will also contribute to better performance in hospitality sector organizations.

The concept of organizational justice and its consequences need to be understood by managers in the services sector in general and in the hospitality industry in particular where this concept is especially important for organizations that hope to develop institutionalized policies and procedures (Nadiri and Tanova, 2010). Organizational justice is considered the measure of how fairly employees feel treated at work in terms of outcomes and processes. Since the 1975s, a large number of studies have sought to link justice perceptions to a variety of organizational outcomes, including job satisfaction, organizational commitment, withdrawal and organizational citizenship behavior (Colquitt *et al.*, 2001). In addition, Organizational commitment has long been considered a key predictor of organizational citizenship behaviour (Meyer et al., 2002).

In the modern world the number of hotels is increasing more and more and each hotel is focused on its strengths as a competitive advantage. In such conditions it is very difficult to stay competitive and one of the main factors that contribute to better results in hotels or any other companies is qualitative management of employees. Although there are a lot of management theories, it becomes increasingly important to focus on issues that are directly related to personnel management, which is the main resource that determines the success of the organization, so the study of certain aspects that affect human resource management is crucial. A lot of studies were performed and are still performing about justice, organizational commitment and organizational citizenship behavior. If employees are committed to their organization, share its goals and focus on doing everything possible to ensure its success, it will result in better customer satisfaction. That will increase their loyalty and therefore the organizational profits by increasing their sells. If the employees do not care and are dissatisfied with their working conditions and job prospects, they will try to find another job, they won't pay attention to customers' expectations and therefore they will not meet the customers' needs.

The aim of the current Master Thesis is to examine the relationship of justice perceptions of employees with various work-related variables such as organizational commitment and organizational citizenship behaviors and make some conclusions about this relationship in the

hospitality context. The research of the influence of fairness on organizational commitment and the influence of organizational commitment on organizational citizenship behavior in the tourism sector is very scarce with few works that analyze the relationships between those variables (Cohen-Charash and Spector, 2001; Nadiri and Tanova, 2010; Hemdi and Nasurdin, 2007). This lack of research leads us to develop a theoretical research to analyze the impact of justice on commitment and the influence of commitment on organizational citizenship behavior in the hospitality industry. The current study analyzes how strongly the different types of justice (procedural, distributive and interactional) influence different types of commitment (affective, continuous and normative) and citizenship behaviors in its forms: altruism, sportsmanship, courtesy, conscientiousness, and civic virtue.

The structure of this thesis included a literature review of organizational justice and fairness in the first chapter, a theoretical revision of organizational commitment in the second chapter, and a literature review of organizational citizenship behaviour and the types of these organizational outcomes in chapter 3. Then review of the influence of fairness on organizational commitment was made in chapter 4 and across the chapter 5 a revision of the influence of fairness on organizational citizenship behaviour was developed.

To study the influence of fairness on organizational commitment and on organization citizenship behaviour, we focused on some empirical studies that were developed in the hospitality industry (Cohen-Carash and Spector, 2001; Simons and Roberson, 2003; Ibrahim and Perez, 2013; Hemdi and Nasurdin, 2007; Nadiri and Tanova, 2009). Therefore we can establish some conclusions about the importance of fairness in the hospitality industry and we find a strong support of the influence of fairness on organizational commitment and on organizational citizenship behavior.

1. LITERATURE REVIEW IN ORGANIZATIONAL JUSTICE

1.1. What is organizational justice

Fairness in the organization is very important, as in the management the relationship between workers and employees must be justice, honesty. In hotels or organizations, managers should rightly manage and distribute responsibilities. Not only in the workplace but also in relations to each other or in case of wages, for example there should be justice. Also, employees need to do the work honestly. Justice defines the very essence of individuals' relationship to their employers. So, justice decisions determine the relationship between workers to colleagues. For this reason, the higher workers estimate the fair on organizational decisions, the more they respect and trust to their manager, the more affection they feel for him, and the more positive relations with their colleagues. Most of the authors support the idea that only then the service will be implemented with high quality and productive work that will provide a hotel or a company a good reputation and profit. Justice or fairness defines an action or determination as morally right, which may be intended according to law, ethics, conscience or equity. People are naturally attentive to the justice of events and situations in their everyday lives, across a variety of contexts (Tabibnia, Satpute, and Lieberman, 2008). Initially, Thibaut and Walker's (1975) research showed that fairness is important for decision-making and practices for individuals. Simons and Roberson's (2003) study shows that fair policies and good treatment of employees can increase the possibility of an organization to meet the customer's needs. Also, fair treatment of employees may raise organizational competitiveness.

Contrarily, if it is injustice in the organization it will be hurtful to individuals and harmful to organizations (Cropanzano et al., 2007). That's why justice is one of the key parameters of the assessment of organizational interaction. It has an impact on attitudes, emotions, and organizational behavior of employees (Gulevich, 2012). Therefore, we can predict that employees that perceive more justice from their direct supervisors are more motivated to increase their efforts at work and will be more satisfied at their jobs. As a consequence, they will improve the services they provide and this will be reflected in better perceptions of service quality from the customers' point of view. How employees perceive the overall fairness and justice determine their decisions about relationships with the organization. When employees realize justice in the organization, they are less addicted to searching opportunities to balance things out by increasing their own benefits at the company's expense (Trevino and Weaver, 2001). Also, when employees are treated fairly, they are "more willing to prostrate their own short-term individual interests to the interests of a group or organization" (Lind and Tyler, 1988, p. 191). In Table 1, we provide a set of definitions taken from the organizational justice literature:

Organizational justice	Author (year)
"an employee's perception of their organization's behaviors, decisions, and actions and how these influence the employees own attitudes and behaviors at work"	Greenberg (1987)
"focuses on the role of fairness as a consideration in the workplace, has	Colquitt et al. (2001)

demonstrated that fair treatment has	
important effects on individual employee	
attitudes, such as commitment and	
citizenship behavior"	
"describes the individuals' (or groups')	
perception of the fairness of treatment	James (1993)
received from an organization and their	
behavioral reaction to such perceptions"	
"has the potential to create powerful	
benefits for organizations and employees	
alike. These include greater trust and	Cropanzano, Bowen, and Gilliland (2007)
commitment, improved job performance,	
more helpful citizenship behaviors,	
improved customer satisfaction, and	
diminished conflict"	
"consistent relationships between	
perceptions of fairness and various	
individual work outcomes. According to	
the group value model of procedural	Lind and Tyler (1988)
justice, fair procedures are believed to	
affirm an individual's status in a group,	
thereby strengthening that individual's	
level of identification with, and attachment	
to, the group"	Produce et al. (1000) Ma Failin and
"perceptions of procedural fairness	Brockner et al. (1990) Mc Farlin and
strengthen individuals' commitment to the	Sweeney (1992)
organization as a whole"	

Source: own elaboration

1.2. Types of organizational justice.

The study of fairness in organizations and its typologies has been studied by organizational researchers. Justice or fairness has its roots in multiple areas of knowledge, and that strikes anyone who has experienced disrespect. In business organizations, considerations of fairness appeal to managers, employees, and other organizational stakeholders who see fairness as a unifying value providing fundamental principles that can link together conflicting parties and create stable social structures. Procedural Justice refers most generally to how an allocation decision is made. Procedural Justice is contrasted with Distributive Justice, which refers to the fairness of the decision outcome. Procedural justice can refer to objective or subjective conditions. Objective Procedural Justice refers to actual or factual justice (Lind and Tyler, 1988) and *subjective* Procedural Justice refers to *perceptions* of objective procedures or to the capacity of an objective procedure to enhance fairness judgments (Konovsky and Cropanzano, 1991). Procedural Justice researchers most frequently measure subjective procedural justice and its effects (Cropanzano and Greenberg, 1997).

Summarizing the main outputs derived from the different justice perceptions we can point out the followings: *distributive, procedural and interactional justice*

Distributive justice is equity of rewards and punishments of interaction between employees. Distributive justice refers to the "perceived fairness of organizational outcomes" (Cohen-Charash and Spector, 2001, p. 280); it evaluates employees' perceptions of whether or not outcomes are equitably distributed or comparable with their inputs (Gilliland, 1994). Cropanzano et al. (2007) divided distributive justice in three forms: equity (Rewarding employees based on their contributions); equality (Providing each employee roughly the same compensation.) and need (Providing a benefit based on one's personal requirements.

Equity theory. Perhaps the earliest theory of distributive justice can be attributed to Aristotle. In his *Nicomachean Ethics,* the philosopher maintained that just distribution involved "something proportionate," which he defined as "equality of ratios." Adams (1965) represented his equity theory of distributive justice with the following equation:

 $\frac{individual'soutcomes}{individual'sowninputs} = \frac{relational partner'soutcomes}{relational partner's inputs}$

Generally Cropanzano et al. (2007) divide three allocation rules that can lead to distributive justice if they are applied appropriately: equality (to each the same), equity (to each in accordance with contributions), and need (to each in accordance with the most urgency). These rules map onto Aristotle's famous dictum that all men wish to be treated like all other people (equality), like some other people (equity), and like no other person (need).

Procedural justice deals with the organization of the decision (norm control of the process and the result, the monotony, the neutralization of prejudice, the accuracy and completeness of the information, the possibility of appeal, ethics). Procedural justice refers to the fairness of the formal procedures of organizational decision making and how these are processed, such as the explanation of the procedures and the associated interpersonal treatment (Greenberg, 1990; Niehoff and Moorman, 1993; Gilliland, 1994; Johnson, 2007). It has been found that employees perceive that there has been procedural justice when supervisors provide an adequate explanation for their decisions (Greenberg, 1994). Moorman (1991) describes two factors that constitute procedural justice: formal procedures and interactional procedures. Formal procedure measures the perceived fairness of organizational procedures and interactional justice measures the perceived fairness of interpersonal communication between the manager and employee during the procedures. Leventhal et al. (1976, 1980) distinguished some core attributes that make procedures fair as: (1) Consistency (all employees are treated the sameway);(2) Lack of Bias (no person or group is singled out for discrimination or ill-treatment); (3) Accuracy (Decisions are based on accurate information); (4) Representation of All Concerned (appropriate stakeholders have input into a decisión);(5) Correction (there is an appeals process or another mechanism for fixing mistakes); (6) Ethics (Norms of professional conduct are not violated)

Leventhal and his colleagues (Leventhal, 1976, 1980; Leventhal, Karuza, and Fry, 1980) established some core attributes that make procedures just; these are displayed in Table 2. A justice process is one that is applied consistently to all, free of bias, accurate, representative of relevant stakeholders, correctable, and consistent with ethical norms.

Interactional justice depends on employees' reaction to the manner in which their direct supervisors carry out formal procedures (Greenberg, 1987). A person will be interactional in a fair way, if he or she appropriately shares information and avoids rude or cruel remarks. There are two categories of interactional justice (Colquitt *et al.*, 2001):

- Interpersonal Justice: Treating an employee with dignity, courtesy, and respect.
- Informational Justice: Sharing relevant information with employees.

The first part, called *interpersonal justice*, refers to the respect and dignity with which one treats another. The second part is *informational justice* that refers to whether one is truthful and provides adequate justifications when things go badly (Cropanzano *et al.*, 2007). Also, there are important explanations of organizational justice types. According to the research of Gulevich (2012), that evaluates the validity of organizational interaction, people are guided by a set of rules that affect the process of decision making. This is showed in

Distributive justice	Procedural justice	Interactional justice	
It is fair that the more	Fair such a procedure	Fair such an interaction in which manager	
• the amount of work done by a person the higher reward (impartiality)	• which makes it possible to collect accurate and complete information about the people of interaction action (the accuracy and completeness of information)	• behave politely (courtesy)	
• effort person puts in the performance of work the higher reward (effort)	• Participants who have the ability to influence its issue (control of result)	• shows respect for the other participants, it gives them the opportunity (respect)	
• ability and knowledge of the person the higher reward (the ability)	• in which all interested parties have an opportunity to express their opinion (process control)		
• the needs of the person the higher reward (needs)	• which makes it possible to change the wrong decisions, for example, to give them an appeal (correction)		
• It is fair that all employees receive the same result (equality)	• which can be used in different situations and for different members (uniformity)		
	• where the decision does not depend on existing prejudices of a manager (neutralization of prejudice)		
	• which consistent with existing ethical norms in society (ethics)		

Table4. Types of organizational justice

Table 2.

Source: own elaboration from Gulevich (2012)

In distributive justice, rewards are allocated between employees performing any work. It is used in assessing the behavior of manager who makes decisions on the amount of material and non-material incentives for workers. In the organizational context, the most important are equity, the distribution of needs and efforts, according to which employee remuneration depends on its contribution to the work. Procedural justice concerns the collection and analysis of information on the activities of employees. It contains seven basic rules shown in Table 2. According to the North American and Western European studies, these principles form in the minds of the whole staff. At the same time Russian respondents (Lind, Tyler, 1988; Thibaut, Walker, 1975) are divided on procedural fairness "traceability" (control over the process and the result of correction) and "equal rights" (uniformity, neutralization of prejudice).

Interactional justice concerns how a person is treated. It includes two rules - courtesy and respect.

The above components of equity have an effect on the general assessment of the organizational justice. Thus, Nadiri and Tanova (2010) explained that the perception of the fairness of the distribution of employees will have an effect on their motivation. The workers will have certain beliefs and ideas about how the organization will take and implement decisions. In situations when it is necessary to make belief as solutions and how they actually made different, workers can feel cognitive dissonance, and as a result staff will feel uncomfortable, which may lead to dissatisfaction.

1.3. The impact of organizational justice on organizational behavior.

Justice has a dual interaction impact on people's behavior. On the one hand, it increases the productivity of a person, and on the other hand it defines the style of his communication with others. In particular, the observance of distributive justice raises staff motivation (Bell *et al.*, 2006), contributes to take responsibility for their actions (Moon *et al.*, 2008). However, its impact depends on the specific regulations.

The distribution of rewards in accordance with the contribution and the ability to increase the motivation of the most effective workers, but decreases - of less efficient. At the same time the distribution of remuneration in accordance with the requirements provide the opposite impact. Thus, the theory describes the behavior of the impartiality of successful people. The higher the motivation of the person, the more effort he puts in the performance of tasks that, in turn, improves the quality and increases the amount of performed work (De Dreu and Nauta, 2009).

The dependence of the quality of justice on compliance has been noticed by Leventhal, who devoted great attention to standards of impartiality and distribution efforts. He believed that those rules enhance the productivity of individual work in the long term. However, when it comes to performing the task that requires cooperation or a rapid but short-term increasing in productivity, the rate of impartiality may be compromised in favor of equality and distribution needs. Recent studies show that the quality of the work depends on the distributive and procedural justice. Perhaps this is because employees are not always able to accurately assess the validity of the outcome and judgment, focusing on the process of interaction. In addition to efficiency, fairness affects the nature of communication: it is becoming more intense, friendly and cooperative.

Also, the more appreciated staff give justice cooperation, the less selfish they behave, the less force is applied in order to gain power, the less involved in litigation with the organization and the less demanding compensation from her (Judge *et al.*, 2006; Roberts, Markel, 2001). In addition, when employees highly estimate the fair business communication and tend to come together for a common goal, they will less demonstrate social laziness often choose

cooperation as opposed to competition (De Cremer and Tyler, 2007; Murphy *et al.*, 2003; Murphy and Tyler, 2008).

Finally, when the employee gives the interaction within the organization a higher rating, the more he is willing to help or seek it, the more civil behavior demonstrates to the organization (organizational citizenship behavior) (Aryee *et al.*, 2007; Blader and Tyler, 2009; Yang, *et al.*, 2007).

2. LITERATURE REVIEW IN ORGANIZATIONAL COMMITMENT

2.1. Organizational commitment (conceptualization)

Since the 1975s, a large number of studies have sought to link justice perceptions to a variety of organizational outcomes, including organizational commitment and organizational citizenship behavior (Colquitt et al., 2001). These authors support the idea that Organizational commitment represents a global systemic reaction that people have to the company for which they work. Meyer and Herscovitch (2001) proposed in their study that commitment is a force that binds an individual to a course of action of relevance to one or more targets. It is different from types of motivation and it can influence to employees behavior without motivational rewards or positive attitudes. So from the definitions of Magura and Kurbatova (2003) organizational commitment refers the employee's emotionally positive attitude to the organization, which implies a willingness to share its goals and values, and to work hard on its behalf. Lack of commitment is expressed in the alienation of the worker from the organization.

Understanding the importance of creating and developing employees' emotionally positive attitude for their professional activities, staff, the organization as a whole, leads to the organizational commitment policy of personnel.

Organizational Commitment (OC) is commonly defined as employees' interest in, and connection to an organization (Hunt, Wood and Chonko, 1989). Employees who are committed to their firms tend to identify with the goals and objectives of their organizations and wish to remain in their organizations. However, the organizational commitment has several definitions and after analyzing the literature review we can point out different definitions that we summarize in the following Table 3:

Table 3. Definitions of organizational commitment

(Organizational Commitment	Author (year):
	a psychological state that binds the individual to the rganization"	Allen and Meyer (1990, p. 14)

"the psychological attachment felt by the person for the organizations; it will reflect the degree to which the individual internalizes or adopts characteristics or perspectives of the organization"	O'Reilly and Chatman (1986, p. 493)
"the relative strength of an individual's identification with and involvement in a particular organization"	Mowday et al. (1979, p.226)
"the totality of normative pressures to act in a way which meets organizational goals and interests"	Wiener (1982, p. 421)
"a bond or linking of the individual to the organization"	Mathieu and Zajac (1990, p. 171)
"a psychological education, which includes a positive assessment of an employee of his stay in the organization intention to act for the benefit of the organization for its purposes"	Magura and Kurbatova (2003, p.369)

Source: own elaboration

All of the definitions of commitment in Table 3 in general contribute to the fact that commitment is: a stabilizing or obliging force, that leads to behavior (Meyer and Herscovitch, 2001).

2.2. Factors of organizational commitment

Smirnova (2008) identified two factors of organizational commitment of employees: an absolute commitment to the organization and relational the organizational commitment. These factors make it possible to have a better understanding of the involvement of staff in organizational relationships (see Table 4).

Factors of organizational commitment	Contents of factors
Absolute organizational commitment	 good relationship in the collective; dedicated work; the emotionally positive attitude of the staff to the organization; willingness to share goals, values of the organization; mutual support of staff to each other; honesty in relations with colleagues, leadership; open communication within the organization; organizational culture focused on the person, where the person is a core value of the organization; professional liability; professional reliability;

	• self-control, self-management;
	•
Relational organizational commitment	 the alienation of the worker from the organization; the use of his official position; lack of assistance; conflicting relations in the organization; rejection of the values, ethical principles of the organization; a low level of labor discipline; low productivity and dissatisfaction with the quality work; attempts to find a new job

Source: Smirnova (2008)

Smirnova's (2008) research shown in Table 4 is an indication of the relationships that can be established between the organization and the staff worker. It should be noted that the development of organizational commitment of staff to the organization is an indication of the positive attitude of the individual to his professional activities, staff, and management.

2.3. Concepts of organizational commitment

There have been many different conceptualizations of the nature of organizational commitment, but perhaps the most influential of current models is that of Meyer and Allen (1984). Regarding to the types of commitment, initially Meyer and Allen (1984) proposed a distinction between affective and continuance commitment, with affective commitment denoting an emotional attachment to or identification with, and involvement in the organization and continuance commitment denoting the perceived costs associated with leaving the organization. During 1990s, organizational commitment continued to be a major focus of research and Allen and Meyer (1990) suggested a third component of commitment (normative commitment) which reflects a perceived obligation to remain in the organization.

Meyer and Allen created this model for two reasons: first "aid in the interpretation of existing research" and second "to serve as a framework for future research" (Meyer and Allen, 1991). They define <u>Affective commitment</u> (affection for your job) as the emotional attachment to the organization. In that sense, high affective commitment means that the organization has a great value for the employee; secondly, <u>Continuance commitment</u> (fear of loss) means that the person is associated with the organization of moral and ethical beliefs and thirdly, <u>Normative commitment</u> (sense of obligation to stay) focused on the consequences attached to the organization on the basis of "costs", which may result from leaving the organization. We review those 3 types of commitment deeply. Affective commitment is affected with the area to which a person distinguishes with the organization. This model of commitment determined as the staff's positive emotional affection to their job. Meyer and Allen related affective commitment as the word "desire". The workers who are affectively committed identify with the aims of the organization and desire to stay as a part of the organization. They are committed because they "want to" be a part of the organization.

Porter et al (1974) further characterize affective commitment by three factors (1) "belief in and acceptance of the organization's goals and values, (2) a willingness to focus effort on helping the organization achieve its goal's, and (3) a desire to maintain organizational membership". Mowday et al (1979) further state that affective communication is "when the employee identifies with a particular organization and its goals in order to maintain

membership to facilitate the goal" (p.225). Continuance commitment from the other side, in more calculative. It can be the employee's need to continue working for the organization. The main reason of employee's stay or leave the organization are: "side bets", or investments. The workers can be committed to the organization because of their high cost of losing organizational membership (cf. Becker's 1960 "side bet theory"). "Side bet" theory may be such as economic costs and social costs of losing organizational membership. Continuance commitment also includes factors such as years of employment or benefits that the employee may receive that are unique to the organization (Reichers, 1985). Normative commitment is, in some ways, like an affective commitment. Normative commitment is impacted by society's norms about the extent to which people outght to be committed to the organization. The employee commits to the organization because of feelings of obligation, responsibility.

For example, the organization may spend money, time for training workers, therefore an employee feels resposibility for his or her work and stay with the organization to "repay. But in this type of model, if a worker receive rewards or some kind of incentives, his or her commitment will be higher to the organization. In 1982, Weiner discusses normative commitment as being a "generalized value of loyalty and duty". Meyer and Allen (1991) supported this type of commitment prior to Bolon's definition, with their definition of normative commitment being "a feeling of obligation". Normative commitment can be explained by other commitments such as marriage, family, religion, etc. therefore when it comes to one's commitment to their place of employment they often feel like they have a moral obligation to the organization (Wiener, 1982).

Cohen (2006) and Meyer, Becker, and Vandenberghe (2004) distinguished that affective commitment to the organization was linked more considerably to work-related outcomes than to normative and continuance commitment to the organization. Meyer and Allen suggest that all three types of commitment are related to the relationship between the individual and the organization. The strength of each of them, however, is influenced by different factors. Affective attachment to the organization is, Meyer suggests, influenced by the extent to which the individuals' needs and expectations about the organization are matched by their actual experiences. This has clear links with the perceived reciprocal obligations of the psychological contract. Continuance commitment, on the other hand, is determined by the perceived costs of leaving the organization. In particular side-bets and other "investments" are an important determinant. Some authors (e.g. McGee and Ford, 1987; Somers, 1993) have suggested that this dimension may be further sub-divided. They suggest that continuance may comprise "personal sacrifice" associated with leaving, and "limited opportunities" for other employment. Normative commitment is a perceived obligation to stay with the organization. It is based upon generally accepted rules about reciprocal obligations between organizations and their employees. This is based on "social exchange theory", which suggests that a person receiving a benefit is under a strong "normative" (i.e. rule-governed) obligation to repay it in some way.

Although the scholars do not seem to reach an agreement on organizational commitment in terms of its classification, the three-component model of Meyer and Allen (1991) has provided the predominant framework of organizational commitment research. Thus, the concept of commitment in the organizations is still one of the most challenging concepts in the fields of management, organizational behavior and HRM (Cohen, 2003; Cooper-Hakim and Viswesvaran, 2005; Morrow, 1993, Paré and Tremblay, 2007).

Recently, Panacio, Vandenberghe and Ben Ayed (2014) examine the mediating role of affective and continuance commitment in the relationship between pay satisfaction and voluntary turnover and the moderating role of negative affectivity. Among the most important benefits that the organization gets where the management is able to successfully solve the problem of the level of organizational commitment of staff we can point out the followings (Magura&Kurbatova, 2007, p.3):

- The overall performance. If employees are interested in the organization to work effectively, the productivity will be increased and the quality of work will be improved. As the level of commitment of employees of his organization reduce also unit of costs and the price of quality will reduce.
- Cooperation. People are committed to a common purpose, when they realize that work together and cooperation will help for the common benefits of society.
- The low level of conflict. The overall objectives and spirit of cooperation help workers in resolving conflicts. Conflict is much less in the team with a common vision of where team members are moving together to their goals.

Analyzing this construct, it is necessary to view the structure of the organizational commitment. Magura and Kurbatov (2007) distinguished 3 main components: identification, engagement, and loyalty as it is illustrated in Figure 1.





Identification is the awareness of organizational goals how their's own. It can be considered as the realization of organizational goals like his goals, that is, the employee shares the organization's strategy and aims to implement it. Development of identification depends on whether the staff has information about the life of the organization, how the organization is important for him, how assessment of staff on his work match with management's assessment on their work.

Engagement is the desire to take personal efforts to contribute for achieving the goals of the organization. Involvement should be understood as a desire to make a personal contribution of staff in the organization, which depends on the willingness of workers to the detriment of its own interests and the time to realize the strategy of the organization and managers. Positive self-esteem of their personnel activities associated with the development of a sense of satisfaction from the professional results, in an effort to achieve performance that are

important to the organization as a whole and with the development of responsibility and staff for their professional activities.

Loyalty is an emotional attachment to the organization, the desire to stay a member of a company. The loyalty of staff to the organization associated with the desire to be a member of the organization, emotionally positive attitude to his professional activities, as well as that workers feel care and attention from the organization and they satisfied with the development of their career, so they trust managers.

In the opinion of Smirnova (2008) there should be added the following element - informational security, which may be regarded as a commitment of employees of the interests and values of the organization and preservation of the existing professional corporate information. Today, the problem of informational security as never actualized, as it is one of the key elements of competitiveness of the organization, its stability and "calm." According to research by the Institute of Management (UK), conducted in 2001 and published in the journal "Professional Manager», the greatest danger that allocated in today's business: 50% - loss of reputation; 55% - the loss of his position; 59% - loss of competence; 82% - loss of capacity information technology (3, p. 51). So, it is obvious that informational security today is one of the important components of stability, competitiveness and well-being of the organization and staff.

3. LITERATURE REVIEW IN ORGANIZATIONAL CITIZENSHIP BEHAVIOR

Organizational citizenship behavior is defined as an employee's willingness to go above and beyond the prescribed roles that he or she has been assigned (Organ, 1990). The concept of organizational citizenship behavior was introduced by Dennis Organ, defines it as "discretionary behavior, that is not recognized directly and in a certain way the formal system of rewards, but which in aggregate promotes the effective functioning of the organization» (Organ, DW Organizational Citizenship behavior : The good soldier syndrome. Lexington, MA: Lexington Books. 1988, p. 8). Organizational citizenship behavior is a discretionary behavior that is not in accordance with the established functional responsibilities and formal requirements, and it is not part of the described and reflected in formal acts of workload. Organizational citizenship behavior is performed by virtue of the employee's own personal choice and at their own initiative. Organizational citizenship behavior exceeds its functionality, implementation, effectiveness requirements within the functional responsibilities of the requirements. It should be mentioned the work of social scientists who contributed the concept organizational citizenship behavior. These include, first of all, the theory of social exchange of Blau (1964) that allows to prove the essence of organizational citizenship behavior as a result of the establishment of mutually beneficial relations between the employee and the employer, as well as the concept of mutual exchange standards of Gouldner and Keeley (1960), through which settled down the mechanism of organizational citizenship behavior of employees.

For organizational citizenship behavior in tourism and hospitality industry, research subjects have mainly comprised restaurant employees and student employees in university dining services (Stamper and Van Dyne, 2003; Cho and Johanson, 2008; Walz and Niehoff, 2000; Koys, 2001; Ravichandran et al., 2007; Hwang, 2005). Nevertheless, workers of hotels meet with different customer demographics, also foreign customers, compared to other service industries, that's why the hotel industry claim more professionalism and initiative in

service (Chiang and Hsieh, 2012). Organizational citizenship behavior is shown in an effort of employee to provide an assistance and support to colleagues in their work, to take on additional responsibilities for the best performance of tasks, participate actively in the life of the organization, voluntarily follow the existing rules and regulations (Barinov Denis, 2011, p.3). Next in the Table 5 we establish the different definitions that can be found in the literature:

3.1. Conceptualization of Organization Citizenship behavior

Table 5. Definitions of organizational citizenship behavior

Organizational Citizenship Behavior:	Author (year):
"individual behavior that is discretionary, not directly or explicitly recognized by the formal reward system, and that in the aggregate promotes the effective functioning of the organization"	Organ (1988, p. 4)
"an employee's willingness to go above and beyond the prescribed roles that he or she has been assigned"	Organ (1990)
"behavior that (a) goes beyond the basic requirements of the job, (b) is to a large extent discretionary, and (c) is of benefit to the organization"	Lambert, S.J. (2006, p. 503-525).
"an employee behavior that, although not critical to the task or job, serve to facilitate organizational functioning"	Lee and Allen (2002, p. 132)

"beneficial and desirable from an organizational perspective, but managers have difficulty eliciting their occurrence or punishing their absence through contractual arrangement and formal rewards because the behaviors are voluntary"	Moorman and Blakely (1995, p.127)
"discretionary behaviors by which employees make extra efforts in their daily work to go beyond the requirements and duties of their job. An employee who engages in citizenship behavior voluntarily makes efforts beyond the specific requirements of their work"	Katz (1964, p.131)

Source: own elaboration

Smith et al. (1983) and Katz (1964) proposed that to achieve effective organizational productivity, the three kinds of behaviors are necessary: employee willingness to remain with the organization, employee actions that surpass their job description, and employee proactive behavior beyond job responsibilities. The first and second kinds of behaviors are with workers role, but the third goes without, to enable team work between colleagues, self-development, and establishing a positive organizational image. For hotel industry or any organization to function effectively, innovative and spontaneous behaviors are very important. These behaviors, even so not required for job performance, can be contributed to the productivity and implementation of an organization (Chiang and Hsieh, 2012).

Organ's (1988) study on organizational citizenship behavior determined five concepts of OCB. In any organization, there can be these qualities in employees: altruism, courtesy, sportsmanship, conscientiousness, civic virtue.

1. **Altruism** is a care about the welfare or interests of others. It describes the moral principle associated with the selfless help of others and sacrificed their interests for the common good or the interests of individuals. Altruism is the opposite of the word "selfishness". Helping other members of the organization in their tasks. An example might be that one employee helping his colleague without expectation money or services in return. Thus altruistic improve the working atmosphere and team spirit. Outside of a business context, altruism would be in that case when someone who drives a neighbor to work when their car has broken down or in any other problems, while not expecting any reward or money. In a business setting, this kind of behavior is shown in any situation related to the work or any team projects. In a group setting there can be a volunteer to work on certain special projects; he or she may help other employees with their work or any other tasks. Altruism in the organization causes to productivity and effectiveness of work because it stimulate good relationship between workers; also it can eliminates the stress, when a worker is overwhelmed without a little help.

2. **Courtesy** is politeness and respect toward others. By respecting each other employees create a pleasant situation in collective. Preventing problems deriving from the work relationship. Courtesy outside of a workplace includes behavior like asking colleague's welfare, asking the health of a neighbor's child. In the organization, courtesy shown in such situation when worker is asking if a coworker is having ant trouble or problems with a certain work, and suggest his or her help for any kind of problem related with work. Courtesy

supports positive social relationship between employees, which develop the work atmosphere, also it can exclude potential stress that can be appear from employee who doesn't have courtesy to inform their coworkers about issue such as upcoming absences from work.

3. **Sportsmanship** is a positive person, who doesn't complain if something goes wrong. It is a character of a person who always keeps its promises and do not cause deliberate harm to others. A person watches that he does not harm others and does not to create unpleasant implications for others. Sportsmanship is a person, who obeys organizational regulations, tolerating imperfect situations without complaint. Outside of the organization, sportsmanship is most commonly associated with sports and games, for example, it might occur when a player in any team doesn't complain or argue when his or her team loses a game. In the workplace, sportsmanship is related to potential complaints about work in addition to negativity surrounding work-related surprises. For example, a worker who is doing project or service, expecting it to be well received and accepted by his or her manager, but unfortunately, it is rejected, and an employee instead of complaining, he or she shows good sportsmanship by not complaining about the situation to other coworkers who may report his or her behavior to others for the business.

4. **Conscientiousness** is a person who is faithfully fulfill obligations, responsibilities. It works with a clear conscience, and always follows the rules without breaking them. Conscientiousness is a dedication to the job and desire to exceed formal requirements in aspects such as, punctuality or conservation of resources, in addition to complying with organizational rules, going beyond minimum requirements through hard work (e.g. working long days). Conscientiousness is a behavior that proposes a reasonable level of self-control and discipline. In a business context, conscientiousness is noticed when an employee meets their employer's requirements such as coming work on time or completing tasks on time and so on.

5. **Civic virtue** suggests that employees responsibly participate in the political life of the organization (e.g. attending meetings, keeping up with changes in the organization, taking the initiative to recommend how procedures can be improved). In addition it is determined as a behavior which shows how well an employment represents an organization with which they are associated, also how well that employee supports their organization outside of an official capacity. For example, a worker's civic virtue appears on how he or she represents their business and how he or she may support that business. In the context of organization, civic virtue includes speaking only good sides of the organization to others; signing up for business events like charity walking events or fundraiser parties; and always representing the organization to the best of their ability even when a worker is not working in that organization.

Besides these concepts on the above, Bettencourt, Gwinner, and Meuter (2001) developed a typology of "service oriented" that is Bettencourt and Brown's creation which means "discretionary behaviors of contact employees in servicing customers that extend beyond formal role requirements" (1997, p. 41), organizational citizenship behavior with three dimensions: loyalty, participation, and service delivery. In loyalty service-oriented organizational citizenship behavior, workers act as defenders to outsiders of their organization's products, services, and image. Through participation service-oriented organizational citizenship behavior, employees take individual initiative to develop their own

service delivery and that of their organization and coworkers as well. In service delivery service-oriented organizational citizenship behavior, workers behave themselves fairly in activities surrounding service delivery to customers. Also many other researchers developed different categories of organizational citizenship behavior. Williams and Anderson (1991) divided organizational citizenship behavior into two categories: organizational citizenship behavior of individuals (OCB-1) and organizational citizenship behavior toward organizations (OCB-0). Podsakoff et al. (1997) distinguished three dimensions: helping behavior (altruism), sportsmanship, and civic virtue. Van Dyne and LePine (1998) categorized into two dimensions: helping behavior and voice behavior. Also Posakoff et al. (1990) used five dimensions proposed by Organ (1988) to estimate organizational citizenship behavior.

3.2. Measures of organizational citizenship behavior

Scholars have evolved different measures of organizational citizenship behavior. But before to measure it has to be determined. The conceptual definitions of organizational citizenship behavior used by scholars differ from study to study. One of the first researchers whose undertake the measurement of organizational citizenship behavior was Bateman and Organ (1983). Their definition of organizational citizenship behavior "includes any of those gestures that lubricate the social machinery of the organization but that do not directly in here in the usual notion of task performance" (Bateman and Organ, 1983, p. 588). Based on this definition, they built a 30-item organizational citizenship behavior scale, which measures: altruism, conscientiously following the rules of the organization, cooperation, compliance, punctuality, protecting company property, and reliability. Using all of these 30 items, the participants asked to rate their opinion with 7 point scale from negative 3 to positive 3.

Smith et al.'s (1983) study was more complicated measurement, which shows in several stages scale. The managers in manufacturing organizations were interviewed and asked them to "identify instances of helpful, but not absolutely required behavior", to improve scholars 16-item scale (Smith et al., 1983, p. 656). In addition to the Bateman and Organ's (1983) scale, they established a 20-item scale based on the interviews. The next step included 67 students who had managerial experience to complete the scale while thinking of someone who currently, or had in the past, worked for them. They scaled their responses about person's work behavior. At the end after factor analysis, four items were dropped resulting in the 16-item scale. After the dong the results of this scale, the authors found the two distinct dimension of organizational citizenship behavior: altruism and generalized compliance. Examples of items in Smith et al.'s (1983) scale include: helps others who have been absent; gives advance notice if unable to come work; assists supervisor with his or her work; attend functions not required but that help company image.

Another important study was Podsakoff, MacKenzie, Moorman, and Fetter (1990), which used the five dimensions of organizational citizenship behavior: altruism, courtesy, sportsmanship, conscientiousness, and civic virtue. They distinguished a 24-item scale by having 10 of their colleagues sort each of the 24-items into one of the five organizational citizenship behavior dimensions or the category "other" if they thought that the item did not appropriate any of the five conceptual dimensions. Using a 7-point scale from "strongly disagree" to "strongly agree", participants marked their answers. This five-factor structure significantly helped for organizational citizenship behavior research. Examples of items in Podsakoff et al.'s (1990) scale include:

- Obeys company rules and regulations even when no one is watching.
- Attends meetings that are not mandatory, but are considered important.
- Mindful of how his/her behavior affects other people's jobs.
- Willingly helps others who have work related problems.

4. THE INFLUENCE OF FAIRNESS ON ORGANIZATIONAL COMMITMENT: THE CASE OF HOSPITALITY INDUSTRY

First of all, we will mention the general studies about this relationship in different contexts. Then we will address this question in the hotel context.Generally, people expect to be treated fairly and appreciate it. In many ways to increase the level of loyalty, it is important the way in which valuable resources are distributed. It is a key factor to establish how much reward system is fair. Employees are also expected to be treated with dignity and respect, and will meet the favor of organizations that treat them that way. Abidance of the organizational justice is necessary for the protection of labor rights and interests of workers, for the protection of their moral and physical health, which is the first key to the prosperity of the organizational justice is manifested in the form of equitable behavior and the relationship between the staff, as well as for the team and its individual members to other organizations and their employees, which affect to the organizational commitment. This view is supported by representatives of the philosophical concept of justice.

Thus, the need for organizational justice is obvious and there is no doubt, because without its presence, the implementation of other principles of social, organizational and labor welfare (such as the priority of organizational commitment, organizational values, job satisfaction, customer satisfaction and productivity of direct contact with customers) is impossible. An employee, who has developed some sense of teamwork and organizational commitment, faithfully fulfills his or her obligations. Even it is possible to say that he or she performs his or her responsibilities on a voluntary basis, without specifying manual or coercion (Hoseinkhani, 2014). Organizational justice research, which focuses on the role of fairness as a contemplation in the organization, has showed that justice handling has significant effects on individual worker relations, such as satisfaction and commitment (Colquitt et al., 2001). Also, according to Cowherd and Levine (1992), analysis show that when workers perceive high level of fairness they become more committed towards their organizations.

Greenberg (1994) in his work shows on the one hand, the relationship between the level of organizational justice, and on the other the level of organizational commitment and faithful implementation of their official obligation the employees. Justice in many behaviors of management of staffs (rewards distribution, supervisory relations, promotion and appointment) is important for employees. In the process of fair behavior development and more importantly in shaping their sense of justice, it is important to understand how to behavior based on a scale of justice, satisfaction, staff motivation and commitment (Sareshkeh *et al.*, 2012).

Recent studies show that the commitment of the employees and quality of the work depends on the distributive and procedural justice. Perhaps this is due to the fact that employees are not always able to accurately assess the validity of the outcome and judgment, focusing on the process of interaction. In addition to efficiency, fairness affects the nature of communication: it is becoming more intense, friendly and cooperative, thereby increasing affection of employees to the organization. Thus, the higher workers assess the validity of the

interaction, the more they are prepared to continue it: they refuse to change their job, plan to build a career within the organization, even if the organization is experiencing economic difficulties (Ambrose and Cropanzano, 2003; De Cremer and Den Ouden, 2009; Phillips, 2002; Riolli and Savicki, 2006). Some studies showed that distributive justice and procedural justice were influential in predicting workers' job satisfaction (Fatt, Khin, and Heng, 2010; Bakhshi, Kumar, and Rani, 2009; Shamsuri 2004; Clay-Warner, Reynolds, and Roman 2005) and organizational commitment (Fatt, Khin, and Heng, 2010; Bakhshi, Kumar, and Rani, 2009; Shamsuri 2004; Clay-Warner, Reynolds, and Roman 2005; Hassan, 2002). It was suggested that by implementing fairness and organization rules and awards to all workers based on work and competence beyond personal tendency, would have a positive distributive and procedural justice perception, leading to a higher satisfaction and commitment. Some studies showed that procedural justice is a more important predictor of job satisfaction than distributive justice (Clay-Warner, Reynolds, and Roman, 2005). Some studies determined a significant positive relationship of distributive and procedural justices with organizational commitment (Seyed Javadin, Faraahi, and Taheri, 2009) or the study in Iran Sport Organization examined that organizational justice and it's three dimensions (distributive, procedural, and interactional justice) had a positive significant relationship with organizational commitment (Safania, Sabaghan-Rad, and Ghorbanalizadeh 2010).

Organizational justice has shown that perceptions of procedural fairness strengthen individuals' commitment to the organization as a whole (Brockner, DeWitt, Grover, and Reed, 1990; McFarlin and Sweeney, 1992). A relationship between interpersonal justice and organizational commitment also has to be obtained, but this relationship can be indirect. For example, Barling and Philips (1993) determined in a vignette research of students, that interactional justice has an impact on organizational commitment. Masterson *et al.* (2000) provided evidence that procedural justice influences attitudes about the organization through perceived support whereas interactional justice influences attitudes about the manager through leader-member exchange. Colquitt (2001) hypothesized and determined that connection between interpersonal justice and leader evaluations. Therefore, Simons and Roberson (2003) expect that interpersonal justice is connected with organizational commitment and that association is mediated by worker attitudes about their manager.

However, the relationships among justice types and commitment are translated to the organizational level. Organizational policies and procedures can form shared bases for workers' procedural justice perceptions, and supervisors' behavioral norms can form a shared basis for workers' interpersonal justice perceptions (Schminke *et al.*, 2000). These shared fairness perceptions, can establish a climate that contributes or restrains positive attitudes and worker affective commitment to the organization. Worker social norms may be approved and display workers satisfaction with observation and caring for the organization. Simons and Roberson (2003) expected satisfaction with supervision to mediate the influence of interpersonal justice on organizational commitment.

Affective commitment (emotional affection to the organization) is an organization wide outcomeand, hence, usually predicted to be related mainly to procedural justice rather than to distributive justice (Konovsky and Cropanzano, 1991). Continuance commitment (affection to the organization that is based on an impossibility to leave rather than on positive maintenance of the organization), on the other hand, is usually predicted to be unrelated to justice (Konovsky and Cropanzano, 1991).

Recently, Nadiri and Tanova (2009) establish that when the job satisfaction of employees is high, they may become highly committed to their organizations which in turn results in lower turnover rates. After their analysis, they suggested that in the hospitality industry in North Cyprus managers should understand clarity in fairness of firm's procedures and rewards and it can develop more loyal and committed employees. As authors mentioned about the importance of fairness, it is necessary to know not only for the managers in North Cyprus, but for every manager in a hospitality industry.

Mossholder, Bennett, and Martin (1998) investigated justice perceptions within and between organizational work units at a financial services organization. Their study determined whether workers belonging to the same job unit shared perceptions of procedural justice and whether a job unit measure of organizational justice was connected with worker reports of job satisfaction and organizational commitment. The results showed that individuals belonging to units with higher aggregate perceptions of procedural justice reported greater job satisfaction.

Cohen-Carash and Spector's (2001) study "the role of justice in organization: metaanalysis" relates about the relations between distributive, procedural, and interactional justice and their relation to organizational variables in their meta-analysis. The study of fairness, justice in the organizations has been increasing in last several years. Using analysis of other scholars about justice authors decide to summarize it by quantitative method of metaanalysis. They made a meta-analysis to examine the importance of fairness and the types of justice on organization and on organizational behavior such as organizational commitment and organizational citizenship behavior.

Methodology of Cohen-Charash and Spector included 190 samples based on 64,626 participants. There were 101 samples for distributive justice, 161 for procedural justice, and 26 for interactional justice. They used several methods to collect data for their meta-analysis such as bibliographic search in the PsychInfo and ABI databases, from journals that publish studies about organizational justice. Results of Cohen-Charash and Spector show affective commitment to be significantly more strongly related to procedural justice than to distributive justice or to interactional justice. However distributive justice and interactional justice are also related to organizational commitment. In addition the results show that continuance commitment to be negatively related to procedural and interactional justice. Because when workers realize justice in procedures and respectful handling, they perceive themselves to have more investments in the organization. On the contrary when the procedures and treatment are injustice, employee will feel that there is little to lose by moving to a new employer. Authors results show that justice manage employees to feel affection to the organization. Finally, from that analysis we know that multiple aspects of commitment are related to multiple justice types, so the fairness plays in organizational commitment stronger role than the role usually assumed.

Simons and Roberson (2003) made a study about the impact of fairness on organizational outcomes in their article **"Why managers should care about fairness: the effects of aggregate justice perceptions on organizational outcomes".** The aim of this study was to investigate the effects of collective procedural and interpersonal justice perceptions on organizational outcomes. They contribute in the literature review of organizational justice and climate research. The authors, using previous studies of different researchers, expected interpersonal and procedural justice perceptions to be strongly connected with each other. They hypothesized that "aggregate justice perceptions affect objective organizational outcomes". The authors developed a quantitative study in the topic of fairness. Surveys were collected from 111 different hotels in the USA and Canada. The response rate was 67% with

a total of 8832 completed surveys returned. Justice perceptions (procedural justice and interpersonal justice) were measured using scales based on Niehoff and Moorman (1993). Procedural justice was measured with a three-item scale and interpersonal justice was measured with four-item scale. Affective commitment was measured using a six-item scale form Mowday et al. (1979).

The results of the studies are consistent with the notion that aggregate justice perceptions affect organizational-level outcomes. Correlations between justice perceptions and attitudinal outcomes and between commitment and intent to remain increased through the aggregation process. This article gives important practical implications for managers. The analysis shows that fair policies and treatment of workers in organizations can increase the possibility of the organization to meet the needs of its customers. Fair treatment of workers appears both workers retention and improved customer service, as workers are more committed to the organization and its aims and both worker retention and customer service satisfaction affect profitability (Simons and McLean Parks, 2000). Based on this study, allowing greater worker participation in the design of work procedures or treating workers respectfully and fair may have "spillover effects" (Bowen, Gilliland, and Folger, 1999), in which higher level of worker commitment can order to more customer-oriented behaviors then customer satisfaction and retention.

Another article about the influence of fairness on organizational commitment is Ibrahim and Perez's (2013) work: "Effects of Organizational Justice, Employee Satisfaction, and Gender on Employees' Commitment: Evidence from the UAE". Most of the researches have been exerted in the West, but this study has paid attention in other cultures such as United Arab Emirates organizational justice and organizational commitment. Metle (1997) distinguished that the relationship among personal characteristics and concern to their work can be differing between workers in various countries with different cultures. This supervision confirms the insertion of some variables representing personal characteristics in the study of the relationship between organizational justice, job satisfaction, and commitment. The authors explored the effects of organizational justice and job satisfaction on employee commitment in UAE service organizations. The organizational justice is used to show the degree to which workers accept the general organizational rules, procedures and policies. It includes three dimensions (distributive, procedural, and interactional justice).

Based on the literature review, authors formulated the hypothesis: "There is no relationship between each of the three types of organizational justice and employee's commitment". For this purpose, the authors used as the sampling frame the UAE business directory by a database company lists more than 300000 companies in UAE and their contact information such as telephone number and e-mails. They selected randomly twelve employees from each organization and distributed a total of 336 questionnaires. The questionnaire included four parts. In first part respondents were asked to provide some demographic data such as gender, age, nationality, marital status, and educational level. In second part the respondents were asked to score with an item on a seven point scale ranging from one (strongly disagree) to seven (strongly agree). This measure perceived organizational commitment was taken from the scale of Allen and Meyer (1996). In third part participants were asked to choose between seven statements the one that best represents his opinion or perception.

Results show that personal attributes and organizational justice do not affect organizational commitment. Therefore, authors infer that satisfaction has a significant statistical impact on organizational commitment. Accordingly, the results fail to reject the hypothesized no relationship between organizational justice. The article tested the direct effect of organizational justice, personal attributes, and job satisfaction on organizational commitment.

The results obtained indicate that there were no significant direct effects of organization justice and personal attributes on organizational commitment. Thus, authors concluded that job satisfaction is instrumental in reflecting the effects of organizational justice on organizational commitment.

Also, Sareshkeh, Ghaziani, and Tayebi (2012) mentioned about the influence of fairness on organizational commitment in their article: **"Impact of Organizational Justice Perceptions on Job Satisfaction and Organizational Commitment: The Iranian Sport Federations Perspective"**. That study investigated the impact of organizational justice perceptions on job satisfaction and organizational commitment in Iranian sport federations' employees. Therefore, the aim of the authors was to achieve through an experimental test of the effect of each dimension of organizational justice on dimensions of job satisfaction and organizational commitment.

Authors made a randomly distributed among the Iranian Sports Federation workers and they collected 131 confirmed samples. Three dimensions of perceived organizational justice were measured: distributive justice, procedural justice, and interactional justice with Cronbach's alpha score. All of the measures of justice used a seven point Likert-type scale with response categories (1 = Strongly Disagree; 7 = Strongly Agree). Three dimensions of organizational commitment were measured in this study: affective commitment, continuance commitment, and normative commitment with Cronbach's alpha score. All of the measures of commitment with a score. All of the measures of commitment with Cronbach's alpha score. All of the measures of commitment used a 5-point Likert-type scale with response categories (1 = Strongly Disagree; 5 = Strongly Agree). The path analysis method applying SPSS software used to examine the three models of our research, an alternative method developed by Wright (1934) based on simple and multiple regression analysis.

According to the results, organizational justice affects directly I.R.Iran sport federations' workers' general organizational commitment. Furthermore, three dimensions of organizational justice can examine general organizational commitment. Besides, both distributive justice and interactional justice have a direct effect on overall organizational commitment. These results indicated that the unfairness perceptions can cause negative reactions to the organization and by consequence, weak job satisfaction and low commitment. Also the authors supervised that distributive justice has a direct effect on continuance commitment and interactional justice has a direct and an indirect effect on affective commitment.

5. THE INFLUENCE OF FAIRNESS ON ORGANIZATIONAL CITIZENSHIP BEHAVIOR (OCB): THE CASE OF THE HOSPITALITY INDUSTRY

Organizational justice stimulates employee productivity. Farmer in his work (2004) concludes that the procedural justice and job satisfaction have the greatest impact on the performance of obligations, provide enthusiasm and efficient workforce. Employees are concerned with both the fairness of the outcomes that they receive and the fairness of their treatment within the organization. Organ (1988) has proposed that perceptions of fairness can be related to organizational citizenship behavior because such perceptions are instrumental in developing the levels of trust and faith needed for workers to provide the beneficial, yet discretionary, behaviors that determine citizenship. In addition, some studies made by Farh, Podsakoff, and Organ (1990), Moorman (1991), Konovsky and Folger (1991), and Niehoff

and Moorman (1993) suggested a strong relationship between justice perceptions and different forms of employee citizenship.

In relation to the different dimensions of justice, Organ (1990) proposed that distributive justice relations can affect citizenship according to predictions derived from equity theory (Adams, 1965). If employees perceive unfair compensation, then they may be less likely to perform organizational citizenship behavior because such behaviors are discretionary, falling outside an employee's formal role requirements. Failure to fulfill organizational citizenship behavior is less likely than failure to perform a duty in the work description to result in official sanctions or in the sacrifice of additional rewards provided by the formal reward system (Hemdi and Nasurdin, 2007). Organ (1990) also suggested that comprehended procedural unfairness alters a worker's attitude towards the organization from one social exchange (Blau, 1964), in which citizenship behaviors are likely, to one of economic exchange, in which workers do only what is required. Moorman (1991) offered that procedural justice includes the fairness of the procedures to examine the outcomes for workers. According to Moorman (1991), procedural justce is related with both the organization's formal procedures and the worker's cooperation with or participation in the decision-making process. In accordance with research involving procedural justice, perceptions of procedural fairness may affect a variety of organizational outcomes such as organizational citizenship behavior and job performance (Williams, 1999; Alexander and Ruderman, 1987; Folger and Konovsky, 1989).

Thus, studies show that organizational justice has a close relationship with labor productivity. In addition, one of the most important results is the presence of organizational justice organizational citizenship behavior and its different aspects. Along with this organizational justice defines friendliness/aggressive communication. The higher employees estimate the current interaction, the more favorably they communicate with their colleagues, the less offend and try to take revenge (Aquino et al., 2006; Skarlicki et al., 2008); more often choose strategies of constructive conflict, rarely show a destructive and deviant behavior (Krings and Facchin, 2009; Thau et al., 2007). In general, the validity of interaction increases the cohesion of the groups (Chansler et al., 2003). The dependence of the quality of work on compliance of justice was noted by Leventhal, who devoted much attention to standards of impartiality and distribution efforts. He believed that those rules increase the productivity of individual work. The construct related to the occurrence of organizational citizenship behavior and more susceptible to managerial influence is organizational justice, or employee perceptions of fairness (Moorman, 1991; Moorman, Niehoff and Organ, 1993; Organ and Moorman, 1993; Konovsky and Pugh, 1994; Moorman, Blakely and Niehoff, 1998).

Perceived procedural justice and interactional justice are hypothesized to be the major predictors of OCB (Moorman, 1991). For this reason, one of the most studies relationships is the one between organizational justice and the components of organizational citizenship behavior (altruism, sportsmanship, courtesy, conscientiousness, and civic virtue). Both procedural justice and distributive justice are significant predictors of work consequences, and organizational scholars should explore both types of justice (Greenberg, 1987). Fairness of the procedure was better intelligible variable for organizational citizenship behavior (Niehoff and Moorman, 1993; Moorman 1991). However, interactional justice has a dual effect on people's behavior. On the one hand, it increases the productivity of a person, and on the other hand it improves the style of his communication with others. In particular, the observance of distributive justice raises labor and training staff motivation (Bell *et al.*, 2006), contributes to take responsibility for their actions (Moon *et al.*, 2008).

The researches (Williams *et al.*, 2002; Hendrix *et al.*, 1998; Moorman *et al.*, 1998; Podsakoff *et al.*, 1990) proposed that workers would show more organizational citizenship behavior activities, as their conceptions of fairness are more positive. Blau (1964) recommends that employees realize organizational citizenship behavior to reciprocate favors obtained from the organization. Additionally, in line with equity theory (Adams, 1965), suggests that workers who receive compensation for their work can be more likely to step outside of formal job requirements and to demonstrate citizenship behaviors.

Fahr *et al.* (1990) studied that procedural justice account for unique variance with respect to altruism dimension of organizational citizenship behavior. Additionally to these studies, Moorman (1991) developed that there exista positive relationship between procedural justice and four organizational citizenship behavior dimensions. Organ and Moorman (1993) determined that procedural justice, rather that distributive justice, provides a better explanation of organizational citizenship behavior. Moorman (1991) has recommended that the determinations to behave as an organizational citizen was more a result of an overall positive evaluation of the organizational system, institutions and authorities caused by procedural justice more preferable than an evaluation of fairness outcomes.

Niehoff and Moorman (1993) examined that organizational citizenship behavior was best interpreted in terms of formal procedures, not interactional justice. Especially, important path were analyzed among formal procedures and three of five organizational citizenship behavior dimensions (sportsmanship, conscientiousness, and courtesy), whereas the only important path from interactional justice was to sportsmanship. Also, using a structural-modeling approach, that is a family of statistical methods designed to test a conceptual or theoretical model, Moorman, Niehoff, and Organ (1993) examined important path among perceptions of procedural justice and the organizational citizenship behavior dimensions of sportsmanship, conscientiousness, and courtesy.

Hemdi and Nasurdin (2007) investigate the links between employees' perceptions of organizational justice and organizational citizenship behavior in large hotels in Malaysia in their work **"Investigating the influence of organizational justice on hotel employees' organizational citizenship behavior intentions and turnover intentions"**. Their article intends to study the predictors of hotel employees' organizational citizenship behavior intentions. Also, the study seeks to determine the influence of distributive justice and procedural justice on the intention of employees to perform organizational citizenship behavior. The authors intend to determine to which worker's perceptions of distributive and formal procedural fairness influenced their intentions to perform organizational citizenship behavior. They establish the following hypotheses: Organizational justice is positively and significantly related to organizational citizenship behavior intentions.

- a) Distributive justice is positively and significantly related to organizational citizenship behavior intentions.
- b) Procedural justice is positively and significantly related to organizational citizenship behavior intentions.

The purpose of Hemdi and Nasurdin study was to determine whether workers' perception of organization's justice affects their behavioral intentions (organizational citizenship behavior) in the hotel industry. The investigation was conducted between employees who work in large hotels located in the state of Selangor, Kuala Lumpur, and Pulau Pinang, Malaysia. A total of 630 questionnaires were distributed to employees attached to 22 large hotels. The

methodology was managed cross-sectionally, in which all study variables were measured at the same point of time. That field research was managed in a non-contrived setting, that is, in the employees' natural work environment with minimal intervention from researcher.

Organizational citizenship behavior measured the degree to which hotel employees were likely to show specific organizational citizenship behavior actions by using the organizational citizenship behavior intentions instrument developed by Williams and Wong (1999). For 11 items, the respondents indicated on a 7-point Likert-type scale (1 = Most unlikely, 7 = Most likely) the degree to which they were likely to fulfill the specific behavior described (higher values indicate greater willingness to perform organizational citizenship behavior). The organizational citizenship behavior intentions measure involves items measuring consideration: altruism, conscientiousness, civic virtue, and sportsmanship.

Organizational justice measured the two dimensions of organizational justice by using scales from Moorman (1991). The 7 items choosing formal procedures showing procedural justice dimension, focused on the extent to which there were procedures in place to contribute consistency, accuracy, representativeness, and bias suppression. Also distributive justice was measured by using 5-item Distributive Justice Index (Moorman, 1991). The questionnaires indicated the degree to which they believed they were fairly rewarded for their obligations, experience, attempt, work, and job stress. Both justice dimensions were measured on a 7-point Likert-type scale (1 =strongly disagree to 7 =strongly agree). Also in that study it was measured five demographic control variables: age, gender, marital, education, and organizational tenure.

As the authors made hypotheses, the results show that organizational justice were regressed on to organizational citizenship behavior intentions. The results presented the regression of that analysis. As the results showed the five control variables did not make any significant contribution towards the variance on organizational citizenship behavior intentions. Of the two justice dimensions, distributive justice has a positively and significantly contribution to organizational citizenship behavior intentions. Procedural justice, on the other hand was found not significantly related to organizational citizenship behavior intentions. Thus, only hypothesis (a) was supported.

The goal of Hemdi and Nasurdin's research was to determine the influence of distributive justice and procedural justice on hotel employees' organizational citizenship behavior intensions, so the results showed that organizational justice is a considerable predictor to hotel employees' organizational citizenship behavior intensions. Especially, distributive justice was significantly and positively related to organizational citizenship behavior intensions. It means that hotel employees who felt that they have been fairly and equitably compensated by their organizations were more willing to perform citizenship activities similar to that reported by earlier researchers such as Podsakoff *et al.* (1990), Moorman *et al.* (1998), Hendrix *et al.* (1998), Williams *et al.* (2002). As a result from that study they concluded that workers formed higher organizational citizenship behavior intensions when they perceive justice and equitable compensation advantages.

Another empirical study about the role of fairness on organizational citizenship behavior is Nadiri and Tanova's (2009) work called "An investigation of the role of justice in turnover intentions, job satisfaction, and organizational citizenship behavior in hospitality industry". The main objective of their investigation is to determine the relationship of justice perceptions of hotel workers' in North Cyprus with various work-related variables such as employees' organizational citizenship behaviors, their intentions to leave the hotel and search

other employment, and their general job satisfaction. That study shows perceptions of distributive, procedural, and interactional justice to learn the effect that they have on workrelated attitudes. They research how justice perceptions influence on organizational citizenship behavior. The authors started with literature of organizational justice (three dimensions: distributive justice, procedural justice, and interactional justice), turnover intentions, organizational citizenship behavior (categories of organizational citizenship behavior: conscientiousness, altruism, civic virtue, sportsmanship, and courtesy), and job satisfaction. Then Nadiri and Tanova made some hypotheses about the relations of justice and organizational citizenship behavior. Their hypotheses were based on another author studies (Williams, Pitre, Zainuba, 2002; Moorman, 1991; Moorman, Niehoff, and Organ, 1993; Organ, Moorman, 1993) about the influence of justice on organizational citizenship behavior. They establish the first hypothesis: "perception of distributive and procedural justice will be significantly related to employees' organizational citizenship behavior", and his second hypothesis was: "procedural justice perceptions of employees will account for more of the variance in organizational citizenship behavior levels compared to the variance accounted by distributive justice perceptions".

This work was developed in four 5 star hotel in North Cyprus. In sampling method, 208 employees and 40 managers were questioned. Participants answered for questions about job satisfaction, justice perceptions and turnover intentions. The managers filled out questionnaires about each of their employee's organizational citizenship behavior. Organizational citizenship behavior was measured with a 19 item, 5-point Likert type scale. Distributive justice, procedural justice, and interactional justice were measured through 20 items and a 5-point Likert type scale.

Results of that analysis showed us the importance of fairness on organizational citizenship behavior. The results showed that distributive justice and procedural justice will be significantly related to workers' organizational citizenship behavior, so Hypothesis 1 was supported. However, the second hypothesis that showed that procedural justice would account for more rejection in organizational citizenship behaviors of workers than distributive justice would, was not supported.

Nadiri and Tanova's research's aim was to determine the relationship of organizational justice with different work-related variables: organizational citizenship behavior, turnover intention, and job satisfaction. Correlations between workers' organizational justice perceptions were considerably related to organizational citizenship behavior. As I mentioned in previous chapter organizational justice has three main dimensions: procedural justice, distributive justice, and interactional justice. The strongest predictor of organizational citizenship behavior is distributive justice than procedural justice. Authors declared that for the workers in hospitality industry in North Cyprus, the outcome fairness is more important with regard to organizational citizenship behavior. Outcome fairness have a greater impact on organizational outcome (such as organizational citizenship behavior), could be explained by using self-interest and group value theory. Tyler (1989) suggested that several non-control issues, such as neutrality in the decision-making procedure, faith in the decision maker, and evidence argument about social standing, can have a strong effect on judgments of procedural justice than control issues. The authors think that this may be the reason why distributive justice explained more variance in organizational citizenship behavior than procedural justice in their study.

Therefore, the most important findings of Nadiri and Tanova suggested that "fairness of a firm's procedures may have less impact on organizational citizenship behavior than the

fairness of personal outcomes that employees receive". In conclusion for both studies made in the hospitality sector, the results indicate that **distributive justice is a stronger predictor for organizational citizenship behavior compared to procedural justice**. Therefore, workers' organizational citizenship behavior like helping colleagues or doing more than it is expected from them is more connected to the justice of the rewards they have been allocated.

After analyzing the different empirical studies we can point out that the results show that neither dimension of procedural justice was a significant predictor of organizational citizenship behavior. This conclusion has some implications: Firstly, supervisors should evolve and vary their view of desired work performance. Also they need to work without traditional conceptualizations of work performance and start to do spontaneous and innovative behaviors. Because organizational citizenship behavior obtains beyond of the domain of traditional behavior that "gets job done", citizenship behavior is one of the most important concept of a worker's general contribution to an organization. Secondly, another implication is that managers should have a better control and contribute to improve the relationship among meaningful organizational attitudes, like commitment, and beneficial organizational behavior, like organizational citizenship behavior. Consequently, supervisors should perceive that the feelings that workers have for their organizations can demonstrate themselves in the form of prosocial job behaviors or "voluntary behavior intended to benefit another" (Eisenberg, Nancy; Fabes, Richard; Spinrad, Tracy, 2007), such as helping, sharing, donating, co-operating, and volunteering.

6. CONCLUSION

Summarizing all the above, it can be noted that the issue of justice existed and have been studied by scientists since ancient times and has not lost its relevance for the modern world community.

Most of the theories of justice stated that the organizations play the main role in the realization of social justice. The employees and customers' perceptions of satisfaction are considered an important indicator of fairness in the organization. The satisfaction of employees and customers contribute to higher productivity and the achievement of plans and objectives. At the same time organizational justice has a positive effect on the process of implementing and strengthening the employees' commitment. From previous studies it can be determined that the organizational justice is closely related to organizational citizenship behavior and to organizational commitment. Overall, performed analysis leads to the conclusion that the provision of fairness guarantees the distribution of organizational justice.

Many studies show that the principles of justice plays an important role in the service organizations and it should be taken into account seriously in the service sector, especially in the hospitality industry where service quality mostly depends on the employees who meet the customers' expectations. In the last decade, most of the existing studies determined the relationship between organizational justice and particular outcomes such as organizational commitment and organizational citizenship behavior (Cohen-Carash and Spector, 2001; Simons and Roberson, 2003; Ibrahim and Perez, 2013; Hemdi and Nasurdin, 2007; Nadiri and Tanova, 2009).

Based on the analyses, it can be concluded that distributive and procedural justice could have their role in making employees committed in their organizations.

As mentioned earlier the behavior of employees depends on fair treatment to them, which also determines the employee commitment to the organization. Therefore organizational justice perceptions of employee are very important because it leads to increase the employees' job satisfaction. This will also lead to increase the service quality levels which finally will result in higher levels of customer satisfaction. But if employees do not perceive organizational justice they will not demonstrate organizational citizenship behaviors even if management attempts to keep them satisfied (Nadiri and Tanova, 2009).

After making the review on those topics we can conclude that not all the justice types (procedural, interactional and distributive) have the same influence on the outputs (as organizational citizenship behavior or commitment). Some authors support the idea that the strongest predictor of organizational citizenship behavior is distributive justice, more than procedural justice. Consequently, managers need to understand that in the hospitality industry workers want to receive fair rewards from their jobs.

However, other studies like the one made by Organ and Moorman (1993) determined that procedural justice, rather that distributive justice, provides a better explanation of organizational citizenship behavior. Moorman (1991) has recommended that the determinations to behave as an organizational citizen was more a result of an overall positive evaluation of the organizational system, institutions and authorities caused by procedural justice more preferable than an evaluation of fairness outcomes.

In the last decade, Cohen-Charash and Spector (2001) examined in a meta-analysis about the role of justice on organizational citizenship behavior. Through their work, the authors show that procedural justice and distributive justice are related to organizational citizenship

behaviors. Altruism and conscientiousness have lesser magnitudes of relations with procedural and distributive justice compared to organizational citizenship behaviors in general. The authors have data regarding the relationship between concepts of organizational citizenship behaviors and interactional justice, showing no difference in the magnitude of the relationship as compared to distributive and procedural justice. That's why Cohen-Charash and Spector's prediction that all three kinds of justice will be similarly related to organizational citizenship behaviors was supported. They noticed that "as much as organizational citizenship behavior is influenced by supervisors' and organizations' treatment of employees and by procedural and distributive justice, organizational citizenship behavior can influence behaviors of supervisors and organizations toward employees". Additionally, authors results show that justice manage employees to feel affection to the organizational commitment stronger role than the role usually assumed.

An important conclusion derived from the results of the empirical studies developed in the hospitality industry (Nadiri and Tanova, 2009; Hemdi and Nasurdin, 2007) is that fairness of a firm's procedures may have less impact on organizational citizenship behavior than the fairness of the personal outcomes that employees receive. After analyzing the different empirical studies we can point out that the results show that neither dimension of procedural justice was a significant predictor of organizational citizenship behavior. In conclusion for both studies made in the hospitality sector, the results indicate that distributive justice is a stronger predictor for organizational citizenship behavior compared to procedural justice. Therefore, the employees' organizational citizenship behavior oriented in helping colleagues or doing more than it is expected from them is more connected to the justice of the rewards they have been allocated (distributive justice).

This conclusion has some implications: Firstly, supervisors should evolve and vary their view of desired work performance. In that sence, they need to work without traditional conceptualizations of work performance and start to behave more spontaneous and with innovative behaviors. Citizenship behavior is one of the most important output of a worker's general contribution to an organization.

Secondly, another important implication is that managers should have a better control and contribute to improve the relationship among meaningful organizational attitudes, like commitment, and beneficial organizational behavior, like organizational citizenship behavior. Consequently, supervisors should perceive that the workers have some positive feelings towards their organizations in the form of prosocial job behaviors or "voluntary behavior intended to benefit another" (Eisenberg, Nancy; Fabes, Richard; Spinrad, Tracy, 2007), such as helping, sharing, donating, co-operating, and volunteering.

Finally, future research in this area may investigate how organizational justice can affect on organizational citizenship behavior and on organizational commitment in the various cultural and organizational conditions. As there were not many empirical studies of influence fairness on organizational commitment and on organizational citizenship behavior in the hospitality industry, we recommend for pay attention to these industry as we mentioned before the hospitality industry with service quality is become very important. So it should be studied more about the impact of organizational justice on different organizational outcomes. Also some recommendation for future research is to focus more on the causes of these relations (organizational justice-organizational commitment and organizational citizenship behavior). Organizational justice issues in hospitality industry should therefore be well managed since they are important determinants of job outcomes.

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