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*Routledge Studies in Innovation, Organizations and Technology*

# **STRATEGIC RENEWAL**

**CORE CONCEPTS, ANTECEDENTS,  
AND MICRO FOUNDATIONS**

Edited by

Aybars Tuncdogan, Adam Lindgreen,  
Henk Volberda and Frans van den Bosch

# Strategic Renewal

*Strategic Renewal* is an original research anthology offering insight into a subject area which, although critical for the sustained success of organizations, has received relatively little attention as distinct from the more general phenomenon of strategic change.

Firstly, by providing a summary of the literature, this research anthology helps graduate students and new researchers grasp the current state of affairs in the field. Secondly, this research anthology will help update the knowledge base of the existing researchers in the field. By bringing together various studies, the research anthology determines the core concepts of the field and elucidates the key gaps and future research areas. Through contributions building on the knowledge bases of other disciplines, this research anthology develops an interdisciplinary research agenda, giving the reader an in-depth understanding of the mediating, moderating, and antecedent variables concerning strategic renewal.

*Strategic Renewal* aims to provide a state-of-understanding to the subject, as well as a clear picture of the cross-disciplinary landscape that informs the subject. Thus, this research anthology is essential reading for managers, consultants, and other practitioners, as well as students and scholars of business.

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