

ePosters

Theme: Behaviour Change

A new intervention model for increasing physical activity levels in fitness centres based on the Behaviour Change Wheel

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Introduction: As a health promotion environment, fitness centres could probably play a proactive role to address the high physical inactivity levels of modern societies. We used the Behaviour Change Wheel (BCW) to design an intervention model to increase physical activity levels in fitness centres.

Methods: This intervention was designed following the three stages defined in the BCW. In Stage 1, the target behaviour and COM-B Model were defined using a pragmatic review until saturation. In Stage 2, the intervention functions were selected using the APEASE criteria. In Stage 3, a pragmatic review was performed to identify the most efficient Behavioural Change Techniques (BCTs; taxonomy version 1) to deliver the intervention model. Finally, only those BCTs that met the APEASE criteria were selected.

Results: The intervention model addressed the six components of the COM-B model:

- Physical capability: designing an individualised exercise programme.
- Physiological capability: training users to do the proposed exercises.
- Physical Opportunity: providing users with an instrument to get feedback in real time.
- Social Opportunity: Connecting users with others with same values.
- Reflective motivation: making users to take part in objective selection (outcomes and behaviour), training design, and evaluation process.
- Automatic Motivation: asking for commitment.

Moreover, eighteen BCTs were identified to deliver the intervention model defined in this research.

Conclusion: The BCW is a useful framework for designing physical activity behaviour change interventions to be delivered in fitness centres.

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Active commuting to school patterns and associations with socio-economic level in Spanish pre-schoolers

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Introduction: Active commuting to school has previously been associated with socio-economic level in children and adolescent. However, this association is unknown in preschoolers. Therefore, the aims were to describe the patterns of active commuting to school (ACS) in Spanish children aged 3-5 years old and to analyse the association between active commuting to school and socio-economic factors.

Method: A total of 2,639 parents of preschoolers aged between 3 and 5 years old participating in the PREFIT project self-reported information about the mode of commuting to school of their children. Additionally, mothers and fathers reported their socioeconomic level (i.e. marital status, educational level, and occupation). Binary logistic regression was used to analyse the relationship between ACS and socio-economic factors.

Results: Nearly a 50% of pre-schoolers commuted actively to the school. Their parents were mostly married (80%); 72% mothers and 62% fathers had university studies, 60% mothers and 69% fathers were skilled workers. Preschoolers with non-university degree-s parents were more likely to ACS than those preschoolers with university degree-s parents (all $P < 0.001$). Additionally, preschoolers with low professional level-s fathers were more likely to ACS than those preschoolers with high professional level-s fathers ($P < 0.01$). Preschoolers with unskilled worker or unemployed mothers were twice more likely to ACS ($P < 0.001$) than those preschoolers with high professional level's mothers.

Conclusion: Almost half of preschoolers commuted actively to school. Markers of socioeconomic level were inversely associated with ACS, being the characteristics of the mother greater predictors than the parent-s ones, to active commuting.

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Beliefs, motives and gains associated with physical activity in people with osteoarthritis

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